North side of Greenwich Street Stairs between Sansome and Montgomery Streets.

What would now be directly below Julius' Castle and apparently has not existed since about 190

Photograph reprinted by permission of the Society of California Pioneers.

YOUNG NEWSPAPERWOMAN needs studio or one-bedroom apartment by Dec. 1. Stove and refrigerator, otherwise unfurnished if possible. Fireplace or view or garden. Willing to improve any place with innate possibilities. To $80. Please call Miss Peterson, SU 1-2424, ext.229, r JO 7-3169 evenings. (adv.)

UNDERGROUND WIRING: Anyone trying to drive or park around the upper Montgomery St. loop may feel tempted to call all sorts of evil down upon the current construction work and PG&E trucks--but this time all their clutter is more than justified. PG&E is in the process of putting underground those power and telephone lines which have long spoiled the view. Soon Montgomery Street from just-north-of-Green all the way through Greenwich will be clear, as well as Alta, Greenwich and Filbert from Montgomery St. up to Coit Tower, and a hundred feet down Filbert. PG&E is doing the job at its own expense, and, according to Jack Malloch who watches operations pretty closely, is doing a "wonderful job". Many thanks go to Harry Lee, PG&E's Northern California Division Manager, who has been on the Hill Dwellers' side all along.

LOCAL COLOR, 1414 Grant Avenue, has a new and artistic assortment of Christmas card catalogues - but order soon if you want yours personalized. Local Color also offers an international selection of fine gifts: handmade Ernst ties, jewelry by Gretchen McAllister (who runs the shop and can make jewelry to order), ceramics, belts by Cutton, gift wrappings, weird and wonderful toys and stocking presents. Open 12 to 6 p.m. (except Sunday and Monday), soon to stay open till 7 so you can shop after work.(adv.)

HORTICULTURAL ACCOMPLISHMENTS: Every one of the some 76 trees planted on Telegraph Hill last year, under the inspiration and hard work of Clarisse Meyer and Dorothy Erskine, is reported in fine condition. Geraniums and other flowers have taken hold in the small plots of earth around the new trees. The long area bordering the retaining wall of the eastern loop of upper Montgomery St., once patched with scraggly weeds, is now a luxuriant garden, thanks to Jack Malloch, who installed a long sprinkler system and planted flowers, shrubs, vines, and some exotic plants.

Last year's first planting was thus relatively a large-scale endeavor, involving much time, effort and private capital on the part of a few far-sighted individuals. Future plans are more modest, calling for planting trees on one block a year.

Wanted: Several interested people to carry on tree planting. This project won't require degrees in forestry or landscape architecture, nor, now that the groundwork has been laid (or rather, spaded), much investment in time or money. Merely the desire to help transform the vast grey concrete expanses into attractive streets softened by greenery. If you can help, please call Mrs. Erskine, YU 6-0356.

YOUNG WORKING GIRL NEEDS APARTMENT before Dec. 1, preferably on Telegraph or Russian Hill. To $60. Will share with one or two other girls. Amenable personality. Please call FI 6-1902 after 5:30. (adv.)

THE OLD SPAGHETTI FACTORY CAFE AND EXCELSIOR COFFEE HOUSE celebrated its first birthday Oct. 21, with proceeds to FM station KPFA, but the Factory itself has been a North Beach landmark since 1912. The Italian-American Paste Co. rented the front building, and in the early 20's took over the back part from Belfast Beverages. The front building, (now L'Envoi Gallery run by Neil Stark and Don Barkley), was then full of conveyor belts and macaroni-making machinery. In the barn-like rear were 40-odd 3'x6' carts carrying long rods suspended between "headboard" and "footboard". Noodles hung to dry from the rods. The Company manufactured all sorts of spaghetti, egg noodles, macaroni, and vegeroni in several colors--mainly green.

One of North Beach's most spectacular fires broke out from a third-floor drying room in the front building at dawn, Jan. 15, 1964. The first of four alarms sounded at 7:29 a.m., and the fire was out a half-hour later. During that brief half-hour, however, 125 firemen and 31 pieces of fire-fighting equipment battled the flames, 12 firemen were injured, and there was $80,000 worth of damage. American Trust rebuilt the Factory for the absentee landlords, Coulinie Estate, but within a few months the Paste Co. retired anyway.

Two enterprising young men, Fred Kuh and Jim Silverman, leased the buildings, and with much creative energy and elbow grease contributed by friends, transformed the antiquated spaghetti factory into the present colorful cafe restaurant.

Antique shops and auctions yeilded "League of Nations" period furniture, "ancestral" portraits and sentimental landscapes of nudes or cows in ornate gilt frames, forgotten goddesses to hold up light bulbs. The hi-fi system is modern, and plays unusual but listenable music, from flamenco to Edith Piaf. A very live German Oompah band formed by clarinetist Peter Burry played several summer concerts in the beer garden. Most impressive is the enormous mahogany bar, bought from Schroeder's Front St. restaurant, from which foams quantities of dark and light steam beer. There are also domestic and imported wines, plus special brews like May wine or champagne with strawberries in summer, hot mulled wine in cold weather. A special dinner ($1.75) is served nightly. Excellent sandwiches, cheesed French bread and, surprisingly, spaghetti, are also prepared by chefs Don Currie (of Cordon Bleu, Paris) and Ruben Medina (who catered in Los Angeles). Besides the regular kitchen, the Brighton Express, run by John and Joanna Nakamura Droeger, serves caffe espresso and americano, and other food. Sunday (noon) breakfast is their great feature: a small continental breakfast, or a huge American one complete with eggs and ham or steak. Literary readings are held here, an Elizabethan drama series to start soon, and a Hayakawa bull session on semantics meets the first Thursday of every month. The "casual help" at the Spaghetti Factory --- "creative sorts"--all live about the Hill: your next-door neighbor may serve your beer or boeuf stroganoff. Hours: 5:30 to 1:45 every night; meals: 6 to 11; food served Friday and Saturday till 1 a.m.; Sunday special: noon till 1:45 a.m. (hist. & adv.)

NEW UNION GROCERY, nationally known as SPEEDIE'S, is operated by Leon and Irene Wiatrak. They offer fresh fruits and vegetables, the best cuts of meat, and liquor and wine--including the famous Telegraph Hill Sherry and Sauterne. Stop in at 301 Union, corner of Montgomery, or call EX 2-9638 for free delivery. (adv.)

IN MEMORIAM: CASS, the $1000 cat. Age: ten years plus. Weight: 30 pounds. Probable cause of death: heart attack (Dr. Paul Dudley White unavailable for comment). Cass was the left-hand member of brothers Castor and Pollux, two enormous white cats with free-form gold markings, originally owned by a young man living in Greenwich Street compound. Cass was startling not only in size, but in his affinity for water: he loved to climb into full sinks, and play with garden hoses. Young owner became remiss on rent...remiss and remiss and remiss...and finally departed, apologetically presenting landlords Valetta and Desmond Haslet with Cass, in sincere gratitude for $1000 worth of free rent. Cass was the veterinarian's marvel, the butcher's best customer, the alcoholic's fright, a mobile landmark on the lower east side of Telegraph Hill. His loss is keenly felt.

E V E R S C O N S T R U C T I O N C O M P A N Y

Coordinated design, construction, financing and interior decorating for custom-type individual homes. See Mills Estates in Burlingame. Call YU 6-5193 or GA 1-2671 for more information.(adv)

SUNSET MAGAZINE's November issue has several photographs of Telegraph Hill. Behind one of the old sailing ship Balclutha the northwest side of the Hill looms prominently. There is a picture of the famous Filbert St. steps, plus other Telegraph Hill views.

PRE-CHRISTMAS SALE OF JEWELRY AND CERAMICS BY GRACE MARCHANT. Also to order. Various pots, plates, pitchers, coffee mugs and vases made of Telegraph Hill clay. Cufflinks, earrings, necklaces, tietacks and other baubles of jasper, agate, snowflake obsidian, amethyst, tiger's-eye and innumerable other semi-precious stones. 222 Filbert, SU 1-1397. (adv.)

PARKING on Telegraph Hill is becoming more competitive than ever. It is very much hoped that contractors, restauranteurs and others will play fair and not take up more space than necessary.

THREE LAWYERS WANT APARTMENT in Telegraph Hill area. Four or more rooms, furnished or unfurnished. Heat essential. $175 limit. Please call Robin Foster, GA 1-6133, weekdays or GA 1-7411, evenings. (adv.)